





2023 Product Launch Presentation

imageRUNNER ADVANCE DX



Supporting customers' digital transformation initiatives through advanced scan functionality and cloud-ready capabilities.



2023 Models Key Value Areas

Security

Additional Security Features

Works Towards New Industry Standards

Easy System Recovery

Sustainability

Environmentally Conscious

Product Parts Designed with Sustainability in Mind

Packaging with Environmental Considerations

Serviceability

Increase of Shared Common Parts

Helps Improve Inventory Management

What is New in 2023?

Product Enhancements & Changes

Security

- Automatic Recovery at Startup (Supports NIST SP800-193 "FW Resiliency" efforts)*
- "McAfee Embedded Control"* status screen on user interface
- New Storage Chip incorporates two encryption keys for greater resistance to attacks, and supports FIPS140-3 (Pending validation)

Sustainability

Improved Typical Electric Consumption (TEC) values (C3900 & 4900 Series)

Additional Notes

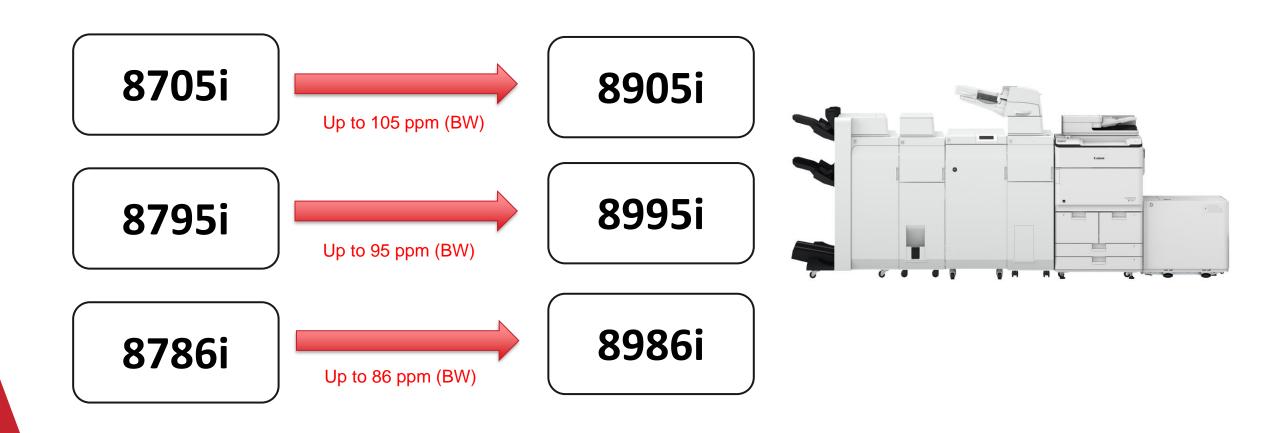
- Bluetooth and Motion Sensor feature are no longer available
- Wireless Connectivity available as an optional accessory

2023 Model Transitions



8900 Series – A3 BW New Model Transition

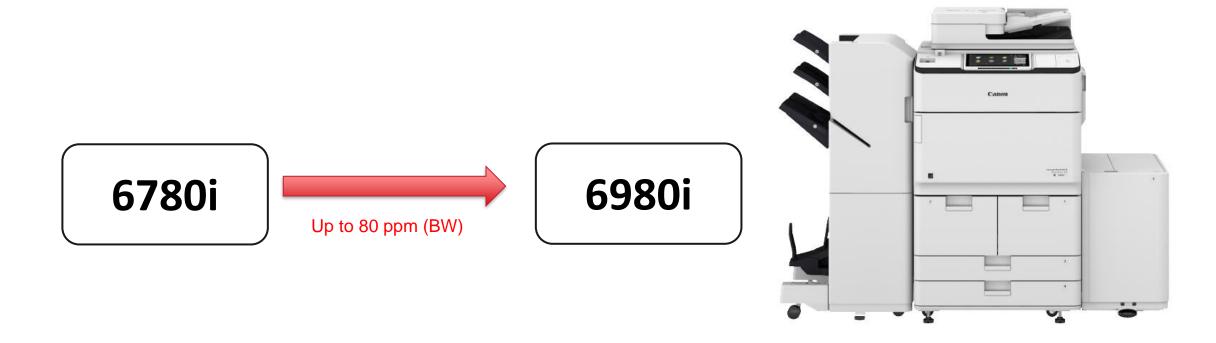
imageRUNNER ADVANCE DX 8905i/8995i/8986i



Order taking for the imageRUNNER ADVANCE DX 8900 Series is now available. Shipping will start when the inventory of the
predecessor models depletes (expected later this month.)

6980i Model – A3 BW New Model Transition

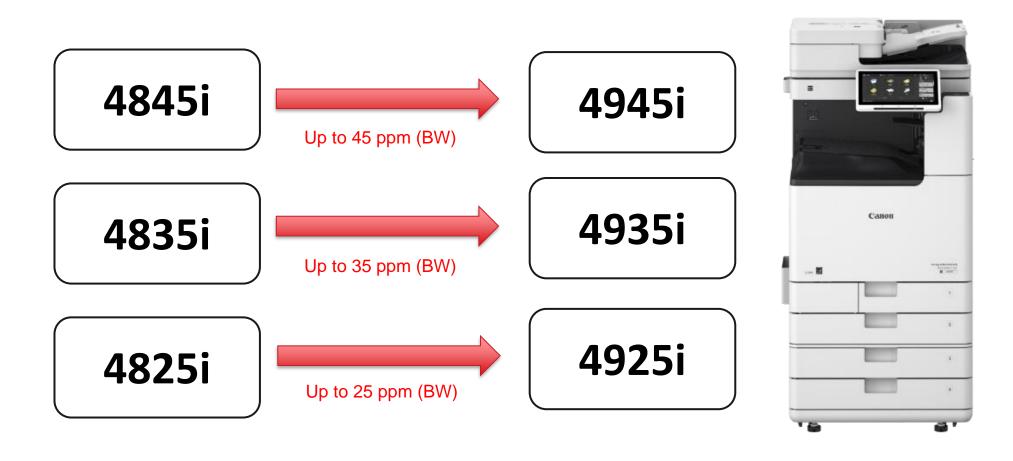
imageRUNNER ADVANCE DX **6980**i



• Order taking and shipping for the imageRUNNER ADVANCE DX 6980i will start when inventory of the predecessor model depletes (expected in June).

4900 Series- A3 BW New Model Transition

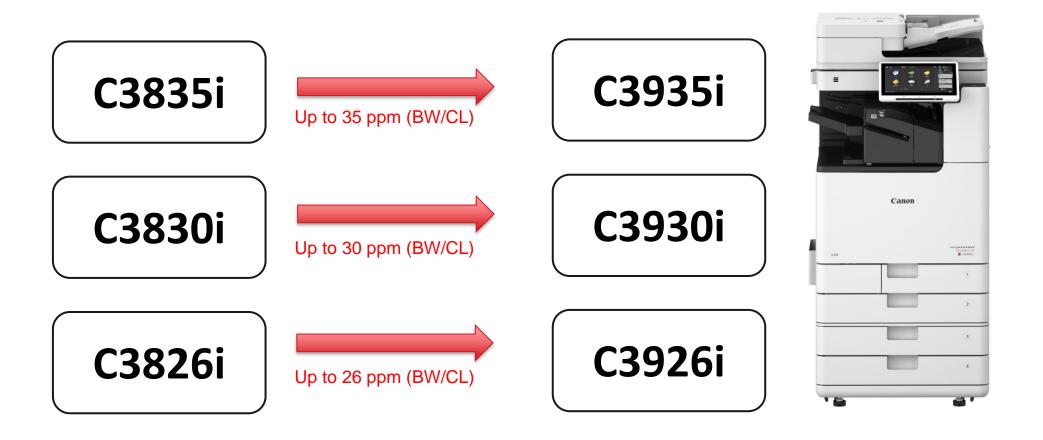
imageRUNNER ADVANCE DX 4945i/4935i/4925i



- Orders can now be placed for the imageRUNNER ADVANCE DX 4945i and 4925i models.
- Order taking for the imageRUNNER ADVANCE DX 4935i model will start when the predecessor models inventory depletes which is expected later this month.
- Units for all models will not begin shipping until later this month.

C3900 Series – A3 Color New Model Transition

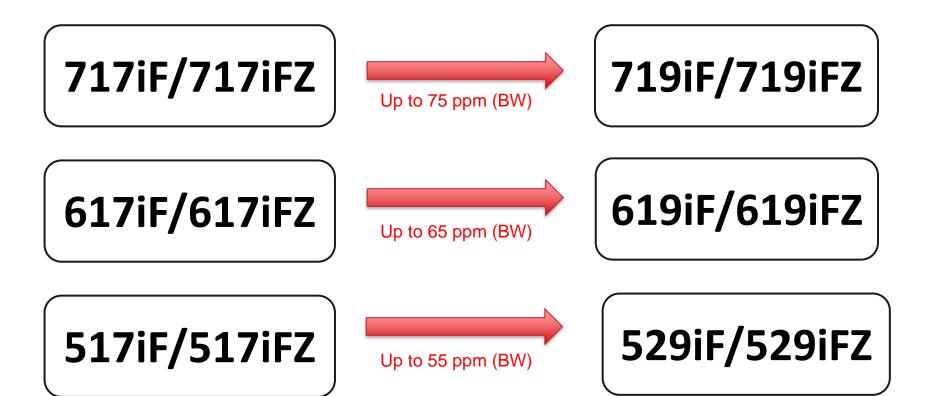
imageRUNNER ADVANCE DX C3935i/C3930i C3926i



- Orders can now be placed for the imageRUNNER ADVANCE DX C3930i & C3926i.
- Order taking for the imageRUNNER ADVANCE DX C3935i model will start when the predecessor models inventory depletes which is
 expected later this month.
- · Units for all models will not begin shipping until Late-May.

719iF Series- A4 BW New Model Transition

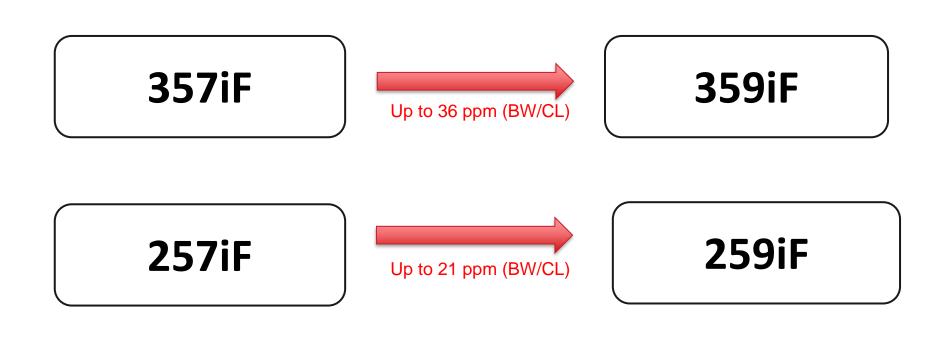
imageRUNNER ADVANCE DX 719iF/719iFZ 619iF/619iFZ 529iF/529iFZ





C359iF Series- A4 Color New Model Transition

imageRUNNER ADVANCE DX C359iF C259iF





Enterprise A3 Product Landscape

PRODUCT LINE-UP

Color A3 imagePRESS Lite C270 Series Color C270: 80/70 ppm C265: 70/65 ppm

imageRUNNER ADVANCE DX C5800 Series Color C5870i: 70/70 ppm C5860i: 60/60 ppm



imageRUNNER ADVANCE DX
C3900 Series
Color

C3935i: 35/35 ppm C3930i: 30/30 ppm C3926i: 26/26 ppm

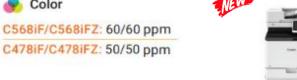














C5850i: 50/50 ppm C5840i: 40/40 ppm



BW
719iF/719iFZ: 75 ppm
619iF/619iFZ: 65 ppm
529iF/529iFZ: 55 ppm

imageRUNNER ADVANCE DX 719iF Series

All features in this brochure are related to models shown above unless otherwise noted.

Note: Shows maximum print speed. For color models, speeds shown in BW/Color.

2023 BLI Awards



imageRUNNER ADVANCE DX imageCLASS X

ZERO misfeeds in **345,000** pages with no jams or malfunctions!





Only 6 misfeeds in 4,455,000 pages over 5 years!



Outstanding Cloud Output Management Platform



2023 Model Feature Highlights



Simplify, Control, Evolve

SIMPLIFY



Extended Life for Consumables

IPP Everywhere Support*

Print Visual Message*

Color Profile Tools*

CONTROL



Automatic Recovery at Start-Up*

Storage Encryption*
(FIPS 140-3, pending validation)

McAfee Embedded Control Status Display*

EVOLVE



Lower Temperature Fixing Toner

New Regrind Plastic Drum Covers

Environmentally Conscious Packaging

Improved Distinction between Grays for BW Printing*

Increased Characters for Scanned File Name*

2023 Model Feature Summary



Categories	Features	8900 6980i	4900 C3900	C359iF 719iF
	Automatic Recovery at Startup (NIST SP800-193)*	V	V	~
Security Features	Storage Encryption (FIPS 140-3) (FIPS 140-3 pending validation)	~	V	V
	McAfee Embedded Control Status Display*	~	V	~
	Lower Temperature Fixing Toner (compared to prior series models)	-	V	-
Sustainability	Drum Cover from 100% Regrind Plastic	-	V	-
	Environmentally Conscious Packaging	-	V	-
Serviceability	Helping to extend consumable parts estimated life	-	V	-
	User replacement for some consumable parts**	-	V	-

Additional Notes

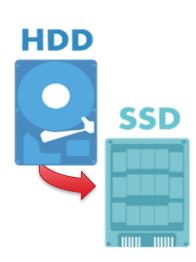
Options and Accessories

- Finishing and paper handling accessories common with predecessor models will be available, with the exception of the imageRUNNER ADVANCE DX 719iF Series optional paper cassette.
- Upright control panel and imagePASS controllers will no longer be supported for the iR ADV DX 8900 Series and 6980i model.

Solid State Memory Drives

Solid State Drive (SSD)

- ✓ Newer technology that uses flash memory storage.
- ✓ No moving parts compared to spinning disk with HDD.
- ✓ SSD is designed to help maintain a high level of data security, removing the need for multi-pass "zeroing" of data.
- ✓ SSD is generally faster than HDD at accessing files.



Storage Encryption



What's New?

- New security chip that is capable of more robust coding, with the use of two encryption keys.
- Stronger data coding helps to make decryption extremely difficult.
- Pending Validation of FIPS 140-3

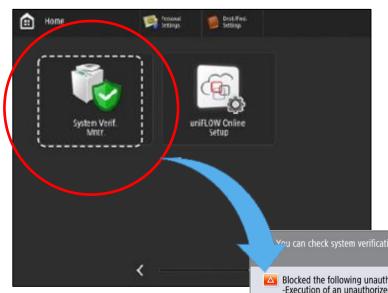
What is FIPS 140-3?

- Federal Information Processing Standard (FIPS) 140-3
- Established by the National Institute of Standards and Technology (NIST)
- Latest benchmark for tampering-prevention security
- Applicable to federal agencies, but referenced by many security-conscious organizations as the benchmark
- No validation certificates have been issued as of April 1, 2023 (certificates pending)

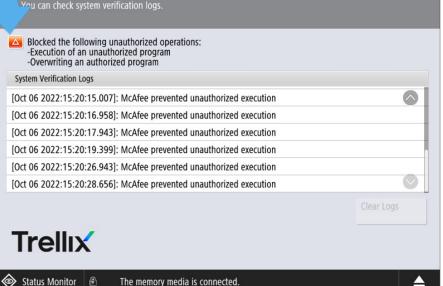
Note: Select 2022 models are eligible with next firmware upgrade. (4800, imagePRESS Lite C265/270) Select eligible 2021 models: C5800, C3800, 6800, C578

McAfee Embedded Control Status Display





- ✓ Displays Trellix activity and security logs.
- Administrators now have visibility from the local user interface for activity monitoring and control.



App will show security prevention activity in display window.

If no unauthorized activity is detected, window will show empty.

^{*} This feature is off by default and must be turned on. Warm up times are affected once turned on.

Automatic Recovery at Start-Up

(Helps support NIST SP800-193 standards)

Standard with all 2023 Models

- ✓ Upon failed validation, the system will recover using a Golden Master and the device will continue to boot to a known (secure) state.

 (Earlier models halt booting upon a failed validation.)
- ✓ New auto recovery helps meets industry guidelines for system self-resiliency.
- ✓ Automatic recovery of the BIOS if it is attacked and/or compromised.

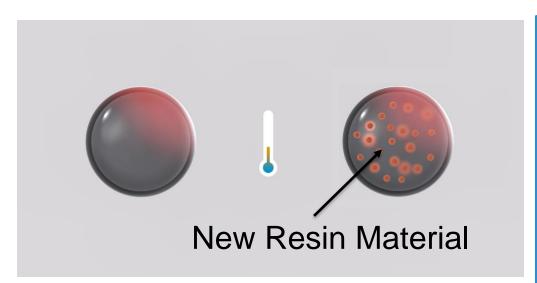
Continue **Pass Boot** System Power ON Verification Golden Rewrite Fail Master Code Firmware and MEAP apps do not have a golden copy, but are constantly monitored to prevent rewriting with McAfee Embedded Control.

^{*} This feature is off by default and must be turned on. Warm up times are affected once turned on.

Low Melting Temperature Toner

Helps reduce electric power required for fixing.

New toner supports lower temperature melting point than predecessor models!



Low Melting Point Contributes To Available with 4900 & C3900 models



Quick start up time of the device. (WUT/Sleep Recovery/FCOT)



Maintains high print quality at productive print speeds.



Lower TEC Values.



Helps to extend lifetime of the ITB Unit and waste toner cartridge.

(TEC = Typical Energy Consumption)

Environmentally Conscious Parts & Packaging

Standard with C3900 & 4900 Models

- ✓ Canon has converted to environmentally friendly, full cardboard packaging on specific models.
- ✓ Drum cover is converted from new plastic to reused material, helping to reduce environmental impact.



- ✓ Easier to fold and compact
- ✓ Takes up less space for waste
- ✓ Environmentally friendly



Leftover/scrap material is collected.



Material is shredded into smaller (regrind) plastic.



Regrind plastic is then melted and formed into new parts.



IPP Everywhere Support



OS standard print for Chrome and Linux that allows computers and mobile devices to print without using specific software.



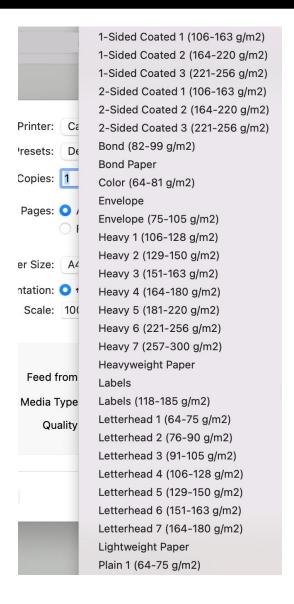
Google discontinued Google Cloud Print in Dec 2020. Announced Chrome OS support for IPP Everywhere.

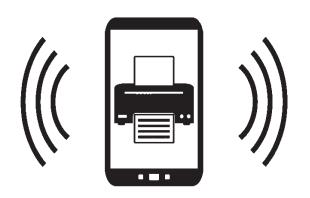
Canon includes IPP Everywhere support.

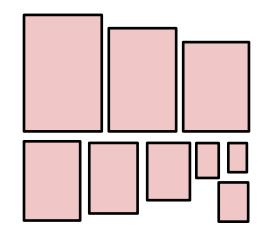
os	macOS/iOS	Android	Windows	Chrome OS	Linux	
Standard	AirPrint	Mopria (IPP base printing)		IPP Everywhere (IPP base printing)		

IPP Everywhere Wide-Range Media Types









 Users require standard OS print capabilities and expect the same experience (and paper selection) as using a Canon print driver.

 Supports additional media types printing from Chrome or Linux OS.

Color Profile Adjustment Without Service Tools

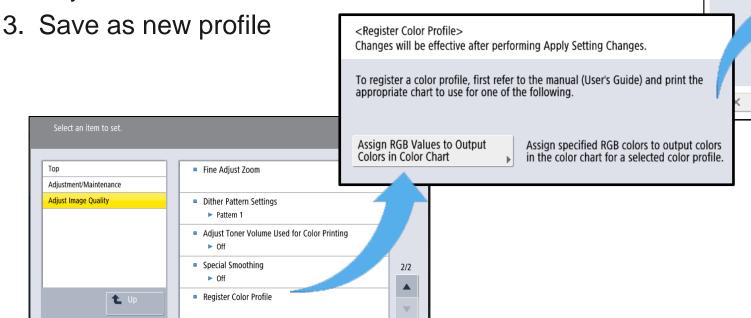
Standard with iR ADV DX C5800, C3800, C3900, C359iF, iPR Lite C270



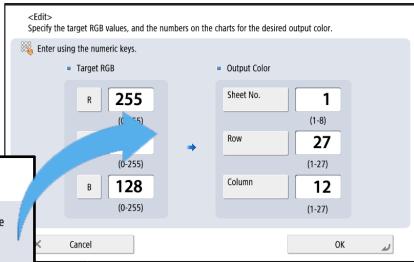
New Benefits

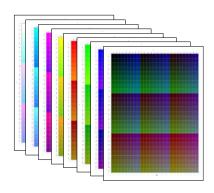
Create a profile and adjust color without any service tools.

- 1. Download and print color chart
- 2. Adjust color values



Close





2023 A3 BW Model Spotlight

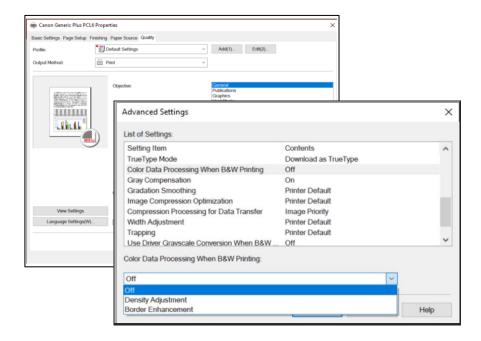


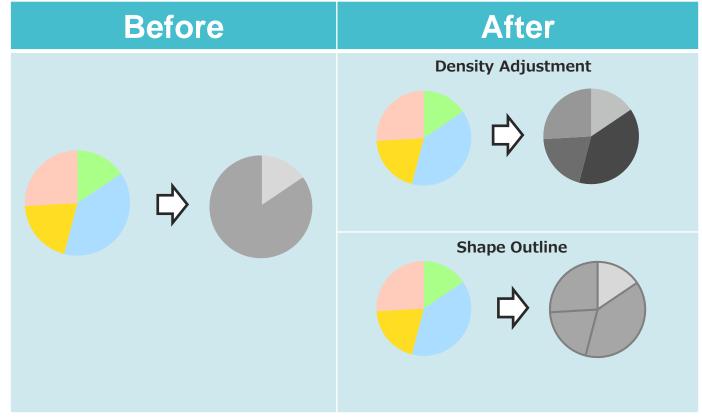
Improved Distinction Between Grays for BW Printing

Standard with iR ADV DX C3800, 4800, C3900, 4900, C5800 & C359iF Series

Users can select two types of quality improvements when printing closely toned colors in monochrome output through the print driver setting!

- ✓ Density Adjustment
- √ Shape Outline







imageRUNNER ADVANCE DX 8900 Series





imageRUNNER ADVANCE DX 8905i/8995i/8986i

- ✓ BW A3 Model
- ✓ Print speeds up to 105ppm
- √ 4,360 standard paper sheet capacity
- √ 270ipm scan speed (300dpi) (BW/Color, Duplex)
- ✓ SSD with 256GB

❖ Positioned for customers who need fast, reliable, BW printing with an assortment of finishing accessories and customizable options.

*Upright Control Panel & Fiery Controller no longer supported.



imageRUNNER ADV DX 8900 Series Competitive Products

Туре	Canon	Ricoh	Xerox	Sharp	Kyocera	Toshiba	Konica Minolta
BW MFP 105-100+ ppm	imageRUNNER ADVANCE DX 8905i 105ppm			MX-M1056 105ppm		e-STUDIO1058 105ppm	
BW MFP 91-104 ppm	imageRUNNER ADVANCE DX 8995i 95ppm						bizhub 958 95ppm
BW MFP 86-90ppm	imageRUNNER ADVANCE DX 8986i 86ppm	IM 9000 90ppm	AltaLink B8090 90ppm	BP-70M90 90ppm	TASKalfa 9003i 90ppm	e-STUDIO908 90ppm	

imageRUNNER ADVANCE DX 6980i







imageRUNNER ADVANCE DX 6980i

- ✓ BW A3 Model
- ✓ Print speeds up to 80ppm
- √ 4,360 standard paper sheet capacity
- √ 270ipm scan speed (300dpi) (BW/Color, Duplex)
- ✓ SSD with 256GB

Positioned for customers who need fast, reliable printing in mid to high volume office environments.

*Upright Control Panel & Fiery Controller no longer supported.

Competitive Chart – iR ADV DX 6980i



imageRUNNER ADV DX 6980i Competitive Products

Туре	Canon	Ricoh	Konica Minolta	Kyocera
BW MFP 76-80ppm	imageRUNNER ADVANCE DX 6980i 80ppm	IM 8000 80ppm	bizhub 808 80ppm	TASKalfa 8003i 80ppm

imageRUNNER ADVANCE DX 4900 Series







imageRUNNER ADVANCE DX 4945i/4935i/4925i

- ✓ BW A3 Model
- ✓ Print speeds up to 45ppm
- √ 1,200 standard paper sheet capacity
- √ 270ipm scan speed (300dpi) (BW/Color, Duplex)
- ✓ SSD with 256GB
- Positioned for small businesses or departments within larger organizations with low print volumes and basic finishing requirements.

*Uses new toner, GPR-67, not shared with predecessor model.



imageRUNNER ADV DX 4900 Series Competitive Products

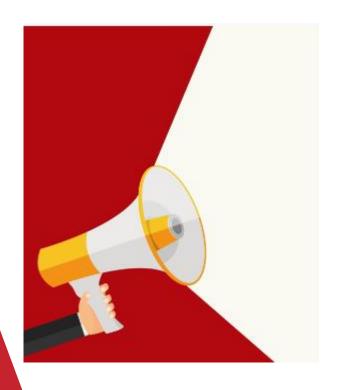
Туре	Canon	Ricoh	Konica Minolta	Xerox	Sharp	Kyocera	Toshiba	НР
BW-MFP 41-45ppm	imageRUNNER ADVANCE DX 4945i 45ppm		bizhub 450i 45ppm	AltaLink B8145 45ppm			e-STUDIO 4528A 45ppm	
BW-MFP 31-35ppm	imageRUNNER ADVANCE DX 4935i 35ppm	IM 3500 35ppm		VersaLink B7135 35ppm	MX-M3571S 35ppm	TASKalfa MZ3200i 35ppm	e-STUDIO 3528A 35ppm	Laser Jet Managed MFP E73135 35ppm
BW-MFP 20-30ppm	imageRUNNER ADVANCE DX 4925i 25ppm	IM 2500 25ppm	bizhub 227 22ppm	VersaLink B7125 25ppm	MX-M2651 26ppm	ECOSYS M4125idn 25ppm	e-STUDIO 2518A 25ppm	Laser Jet Managed MFP E72425 25ppm

2023 A3 Color Model Spotlight



imageRUNNER ADVANCE DX C3900 Series







imageRUNNER

ADVANCE DX

C3935i/C3930i C3926i

- ✓ Color A3 Model
- ✓ Print speeds up to 45ppm
- √ 1,200 standard paper sheet capacity
- √ 270ipm scan speed (300dpi) (BW/Color, Duplex)
- ✓ SSD with 256GB
- Ideal for small businesses who require low color print volume with basic finishing requirements.

^{*}Uses new toner, GPR-66 (L), not shared with predecessor model.

Competitive Chart – iR ADV DX C3900 Series



imageRUNNER ADV DX C3900 Series Competitive Products

Туре	Canon	Ricoh	Konica Minolta	Xerox	Sharp	Kyocera	Toshiba	НР
Color MFP 31-35ppm	imageRUNNER ADVANCE DX C3935i 35/35ppm	IM 3500 35/35ppm		EC8036 35/35ppm	MX-3571S 35/35ppm	TASKalfa 3554ci 35/35ppm	e-STUDIO 3525AC 35/35ppm	Color Laser Jet Managed MFP E78635 35/35ppm
Color MFP 25-30ppm	imageRUNNER ADVANCE DX C3930i 30/30ppm	IM C3000 30/30ppm	bizhub C300i 30/30ppm	VersaLink C7130 30/30ppm	MX-3071S 30/30ppm	ECOSYS M8130cidn 30/30ppm	e-STUDIO 3025ACG 30/30ppm	Color Laser Jet Managed MFP E78630 30/30ppm
Color MFP 20-25ppm	imageRUNNER ADVANCE DX C3926i 26/26ppm	IM C2500 25/25ppm	bizhub C250i 25/25ppm	VersaLink C7125 25/25ppm	BP-50C26 26/26ppm	TASKalfa 2554ci 25/25ppm	e-STUDIO 2525AC 25/25ppm	Color Laser Jet Managed MFP E78625 25/25ppm

2023 A4 BW Model Spotlight



imageRUNNER ADVANCE DX 719iF Series







imageRUNNER

ADVANCE DX

719iF/719iFZ

619iF/619iFZ

529iF/529iFZ

✓ BW A4 Model



- ✓ Print speeds up to 75ppm
- √ 650 standard paper sheet capacity
- ✓ 200ipm scan speed (300dpi) (BW/Color, Duplex)
- ✓ SSD with 256GB
- Positioned for individual office environments or small business settings where space is a constraint and print volume is low.

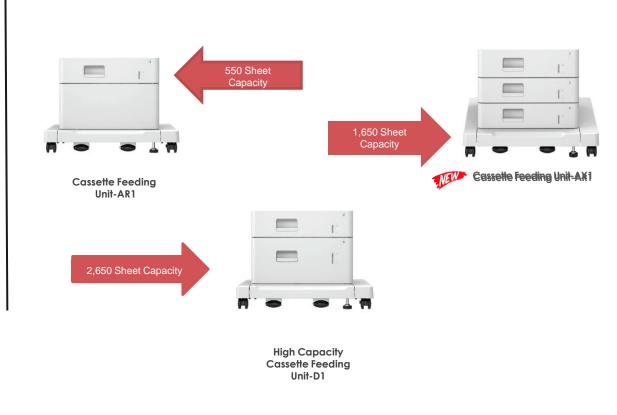
Support for Cassette Modules

imageRUNNER ADVANCE DX 719iF/719iFZ 619iF/619iFZ 529iF/529iFZ

Non- Finisher Options

1,650 Shee 550 Sheet Capacity Capacity Storage for Paper & Toner **Cassette Feeding** Cassette Feeding Unit-AR1 Unit-AX1 550 Sheet Cassette Module-AG1* 2,650 Sheet Capacity **Envelope Module-A1* High Capacity** Cassette Feeding Unit-D1

Finisher Options



*Only 1 Cassette or Envelope Module is configurable. This can not configure with other feeding units.



imageRUNNER ADV DX 719iF Series Competitive Products

Туре	Canon	Ricoh	Sharp	Kyocera	НР
Color MFP 70-80ppm	imageRUNNER ADVANCE DX 719iF 75ppm				Enterprise Flow MFP M636z 75ppm
Color MFP 60-70ppm	imageRUNNER ADVANCE DX 619iF 65ppm	IM 600SRF 62ppm			Enterprise Flow MFP M635z 65ppm
Color MFP 50-60ppm	imageRUNNER ADVANCE DX 529iF 55ppm	IM 550F 57ppm	MX-B557F 55pm	ECOSYS M3655idn 57ppm	Enterprise Flow MFP M634h 55ppm

2023 A4 Color Model Spotlight



imageRUNNER ADVANCE DX C359iF Series







imageRUNNER ADVANCE DX

C359iF

C259iF

- ✓ Color A3 Model
- ✓ Print speeds up to 36ppm
- √ 650 standard paper sheet capacity
- ✓ 200ipm scan speed (300dpi) (BW/Color, Duplex)
- ✓ SSD with 256GB
- Positioned for individual office environments or small business settings where space is a constraint and color print volume is low.

Competitive Chart – iR ADV DX C359iF Series



imageRUNNER ADV DX C359iF Series Competitive Products

Туре	Canon	Ricoh	Konica Minolta	Xerox	Sharp	Kyocera	Toshiba	НР
Color MFP 30-40ppm	imageRUNNER ADVANCE DX C359iF 36ppm	IM C400F 42/42ppm	bizhub C4050i 42/42ppm	VersaLink C505S 45/45ppm	Enterprise MFP M5798dn 40/40ppm	TASKalfa 358ci 37/37ppm	E-STUDIO 400AC 42/42ppm	Enterprise Flow MFP M578dn 40/40ppm
Color MFP 20-30ppm	imageRUNNER ADVANCE DX C259iF 26ppm	M C251FW 26/26ppm	bizhub C3120i 33/33ppm	C235 24/24ppm	MX-C304WH 30/30ppm	ECOSYS M5526cdw 27/27ppm	E- STUDIO 330A C 35/35ppm	MFP M479fdw 28/28ppm

Resources



Sales Tools For Your Every Stage



Discovery

5 Considerations for MFP Security
Conducting Business Solutions Video
Simplify Control & Evolve Video
imageRUNNER ADVANCE DX Teaser Video
Web Content
Social Content



Closing

Product Tours
Products/Platform Brochures
UI Simulator
Print Samples
Tri Fold and Z-Fold Video
Product/Demo Videos



Pre-Sale

Products/Platform Handbooks
Quick Sales Guides
Solutions & Services Guide
Launch Presentation
Positioning Charts
Quick Reference Guide
Full Spec Matrix
LCD Content for Showroom
Showroom Posters / Pull Up Banner



Consideration

Reliability Video
imageRUNNER ADVANCE DX Control Video
Simplify Control & Evolve Video
Conducting Business – Enterprise Solutions Video
Product/Demo Videos
Solved Webinar Presentations
Configurator
Solutions & Services Guide



Post-Sale

How-To Videos
Job Shops
E-Manuals
Canon Print Business App Video
Sales Web Based Training Courses

Accessing Marketing Tools on Partner Portal

Browse by Content



Canon USA Partner Portal:

www.partners.usa.canon.com

Browse by Product





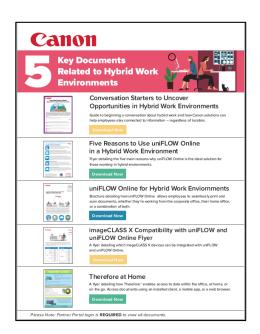
"Key Document" Quick Links to Top Tools Series



10 Key Documents to Understanding Enterprise Solutions



5 Key Documents
Related to **Security** for
Enterprise Solutions



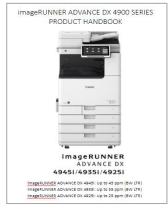
5 Key Documents
Related to **Hybrid Work**Environments



5 Key Enterprise Solutions Videos

Partner Portal Location: Sales Tools → Flyers

Key Marketing Materials







QUICK SALES GUIDE



LAUNCH PRESENTATION



ENTERPRISE PRODUCT SPEC MATRIX



SECURITY MATERIALS (Updated)

- 5 Considerations for MFP Security
- Security Whitepaper
- Security Hardening Guide



BROCHURES

- Product
- iR ADV DX Platform
 (Simplify, Control, Evolve)
- Security



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